

File Preparation Guide for Book Printing

This guide provides essential information for preparing your book files for printing. Following these guidelines will help ensure that your printed book meets the highest quality standards and avoids common issues like pixelated images or incorrect margins.

1. File Format Requirements

- * Preferred Format: Print-ready PDF files
- * Why PDF: PDF files preserve the layout, fonts, and images, ensuring that the printed book matches your design.
- * Avoid using Word documents or other editable file types.

2. Image Resolution

- * Resolution: Ensure that all images are at least 300 DPI (dots per inch).
- * Why 300 DPI: Lower resolutions can result in pixelated images, affecting print quality.
- * Checking Resolution: Use image editing software like Adobe Photoshop to verify DPI settings.

3. Margins and Bleed Settings

- * Margins: Leave at least a 0.5-inch margin on all sides to prevent important content from being trimmed.
- * Bleed: Extend any background colors or images by 0.125 inches beyond the trim size to avoid white edges.
- * Trim Size: Make sure your document's final size matches the printer's specifications.

4. Fonts and Embedding

- * Use Standard Fonts: Stick to widely supported fonts like Arial, Times New Roman, or Helvetica.
- * Embed Fonts: Make sure all fonts are embedded in the PDF to preserve text formatting.
- * Why Embed: If fonts are not embedded, they may be replaced with default fonts, affecting the

appearance.

5. Colour Settings

- * Colour Mode: Convert all images and text to CMYK (Cyan, Magenta, Yellow, Black).
- * Why CMYK: Printing uses CMYK colours, while screens use RGB. Converting ensures colour accuracy in print.
- * Checking Colour: Use design software like Adobe InDesign to verify and adjust colour settings.

Following these guidelines will help ensure that your book is printed to the highest quality standards.

If you have any questions, please consult your printer or a professional designer.